



ADVERTISING PACK



ADVERTISE IN THE HEART OF PORTREE

Advertising opportunities are now available at The Green carpark in the centre of Portree - an area with one of the highest annual footfalls on Skye.

LOCATION, LOCATION, LOCATION.

The advertising boards are situated along the west side of The Green car park IV51 9EL.

On the south side of the car park is the Visit Scotland Tourist Information Centre and to the east is the popular restaurant, An Talla Mòr and access to Portree Harbour from Quay Brae.

To the north is the famous Royal Hotel where Flora MacDonald bade farewell to Bonnie Prince Charlie on the 12th July 1746 and the A855 road which leads to iconic sites such as the Quiraing and The Storr.



"10,000 VISITORS A MONTH"

The Green car park is less than a minute's walk from Portree Harbour, Bayfield Carpark, Somerled Square, Portree Bus Station and a number of shops and services in the village. Signage here is visible year-round to passing pedestrians as well as local and visitor traffic.

The Visit Scotland Centre receives almost 10,000 in-person visitors each month in the high season.





THE FINER DETAILS

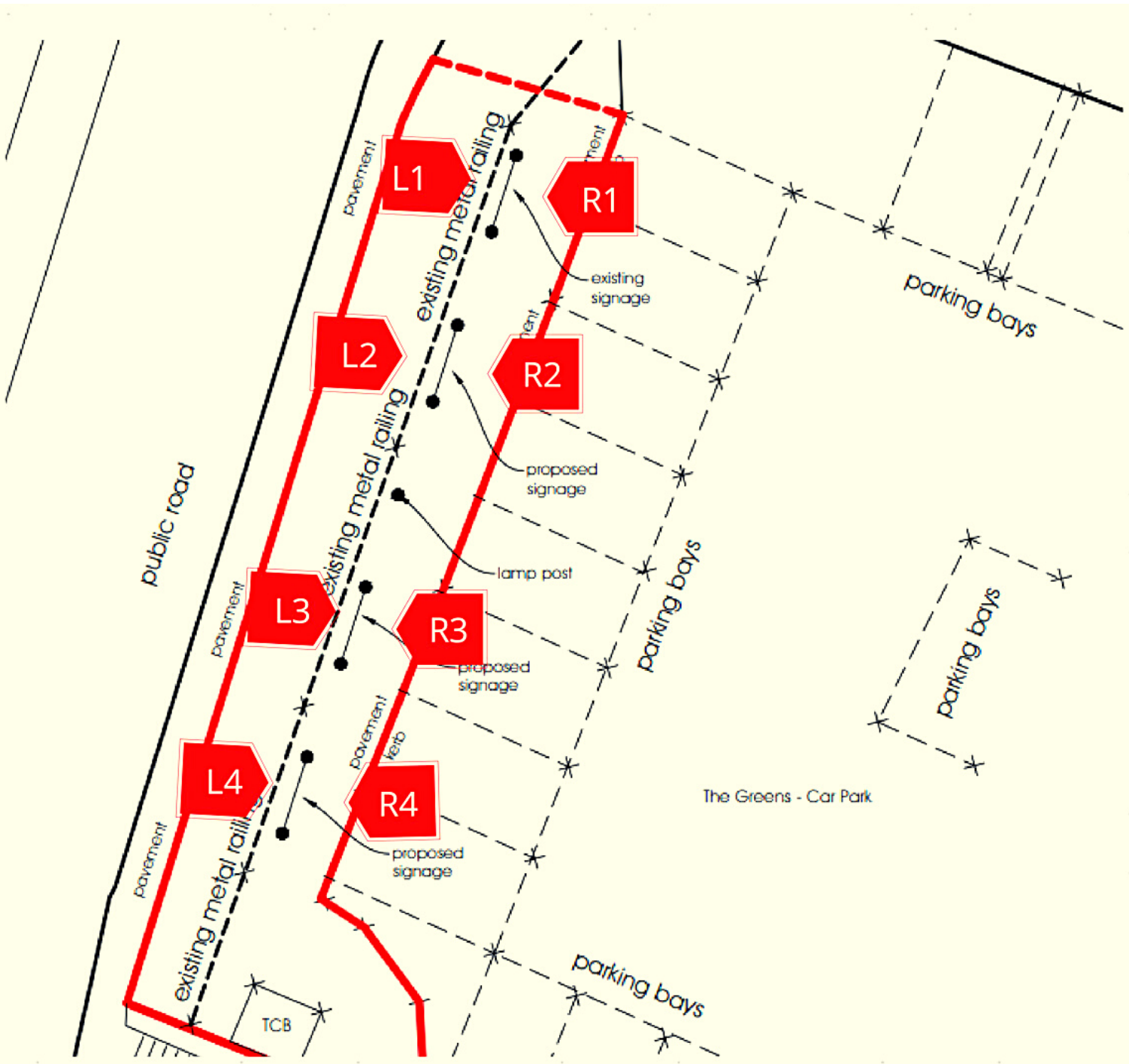
Size

Each advertising board is made of steel with an insert measurement of 1188mm height by 841mm width - equivalent to A0 size.



Advertising locations

There is the option to advertise facing west onto Bayfield Road or east onto the car park and towards Portree Harbour. All advertising locations have been given a reference letter and a number as highlighted below. Please get in touch to find out about availability.





Cost

Prices range between £35 - £85 per month depending on the location of the advertising board. Please get in touch for a quote.





Design

Graphic design and sign production can be provided for an additional fee by Jans Sign Shop, if required.

Graphic designer and sign maker Phil Shead is highly experienced and will work with you from initial design to installation.

Please allow approximately two weeks between initial contact and desired installation date.

Contact: Phil Shead

T : 01478 612087

M : 07487 868518

E : signshop@jans.co.uk

Signshop @ Jans, 6 Broom Place
Portree, Isle of Skye, IV51 9HL



• CONSULT • DESIGN • PRODUCE • INSTALL •

SUPPORT YOUR LOCAL TRUST

All income from advertising will be reinvested to support the management and delivery of Portree and Braes Community Trust regeneration and conservation projects.

In recent years the trust has:

- developed a community owned car-park
- acquired and managed a community owned helipad
- purchased a community woodland site
- developed a community owned toilet facility
- created a popular skate ramp facility
- organised beach cleans, litter picks and local clean ups
- purchased and installed a Christmas lights display for the village



CONTACT

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